

A NEW WAY TO WORK

From Hierarchy to Intelligence

Based on the essay by Jack Dorsey & Roelof Botha · March 2026

THE EVOLUTION

Each one closer to you.



Chatbots

Answered questions



Coding Agents

Wrote software



Personal Agents

Work alongside you

YOUR AGENT

It works alongside you.



Builds

Code, tools, automations



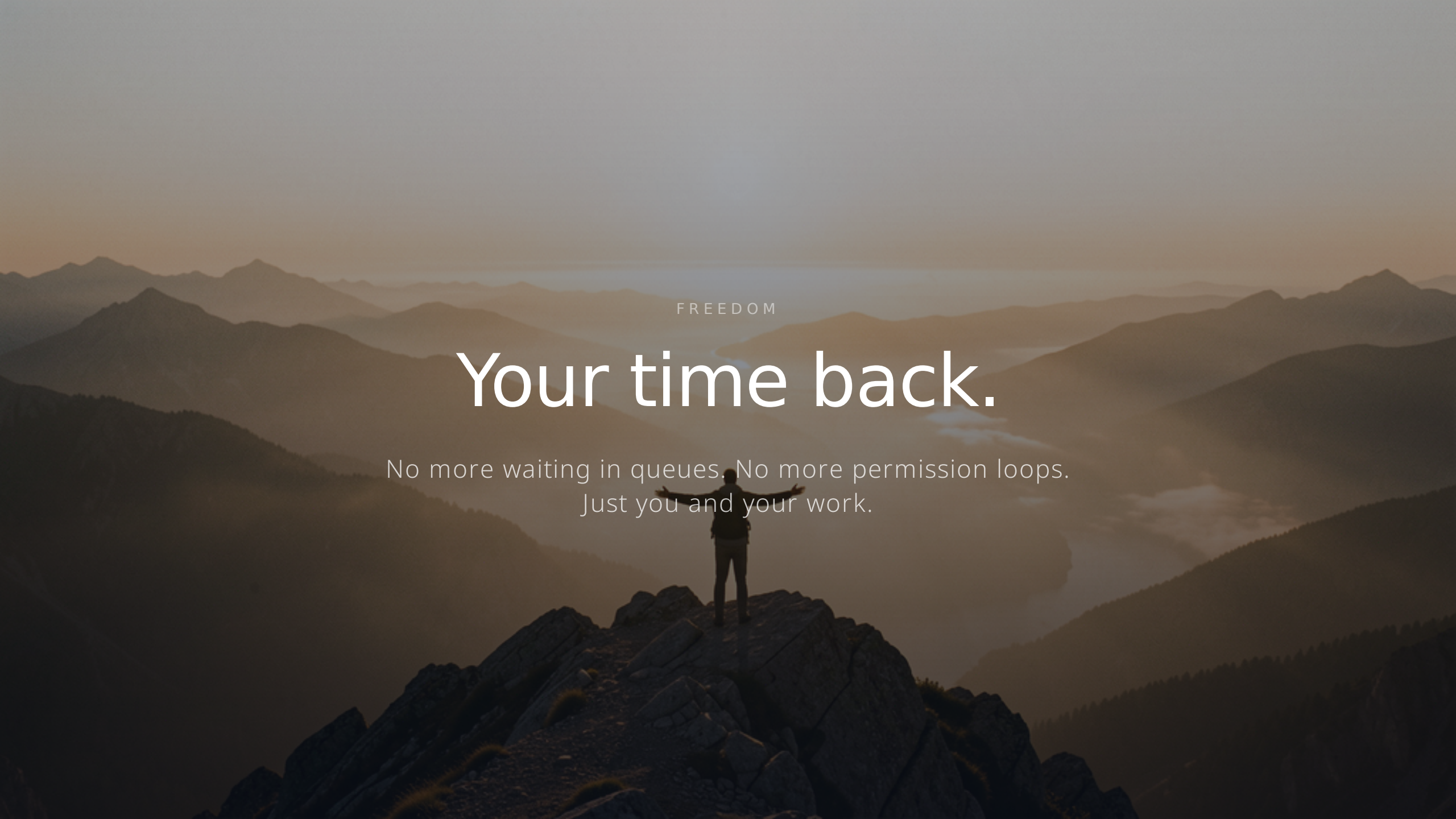
Researches

Deep, cited, thorough



Creates

Drafts, designs, communicates

A person stands on a rocky mountain peak, arms outstretched, overlooking a vast mountain range at sunset. The sky is a mix of orange and blue, and the mountains are silhouetted against the light. The text "FREEDOM" is centered above the main headline.

FREEDOM

Your time back.

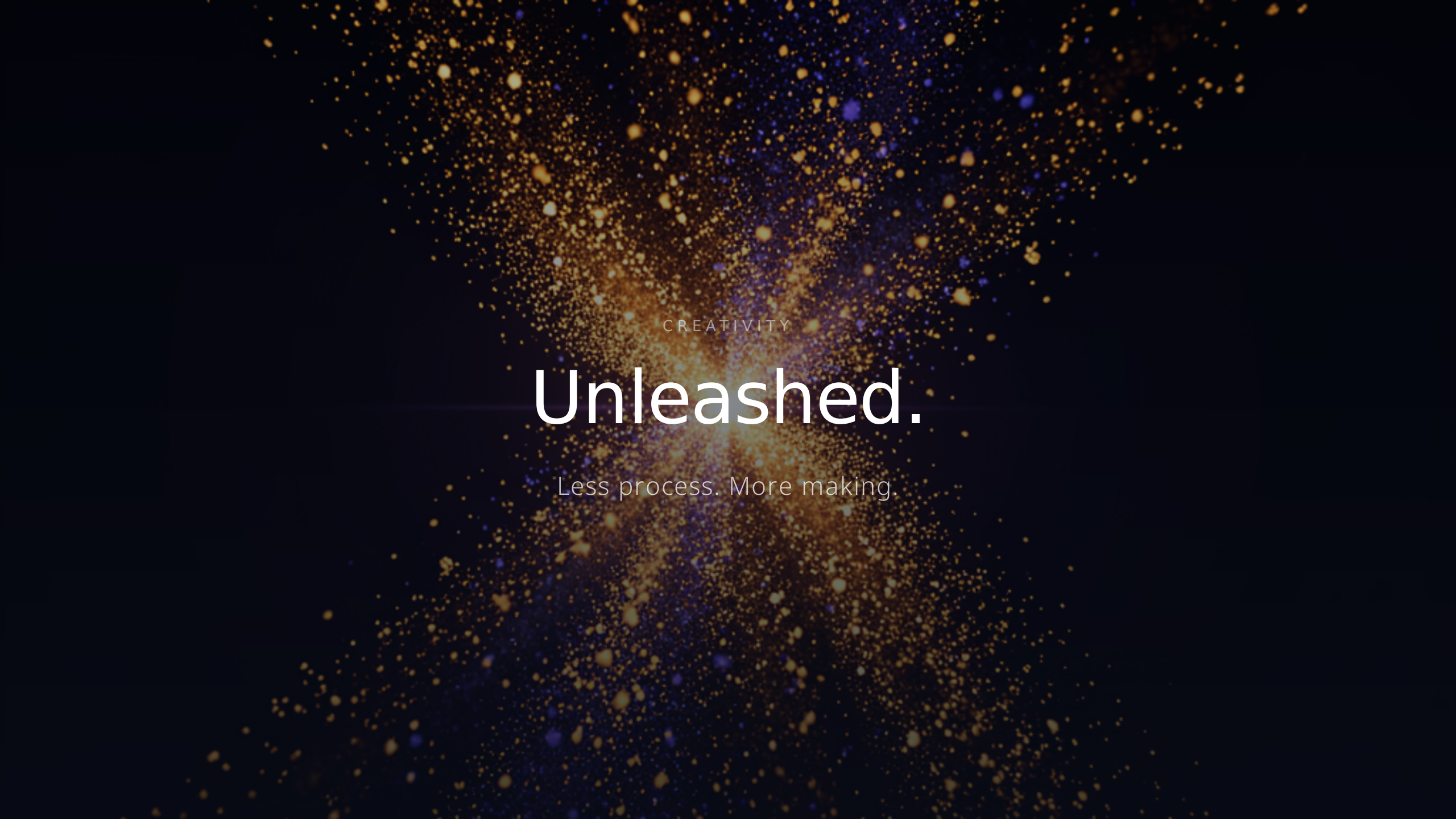
No more waiting in queues. No more permission loops.
Just you and your work.

IMPACT

10× the impact.

One person. One agent. Infinite reach.

$$\begin{array}{ccccc} 1 & + & 1 & = & \infty \\ \text{person} & & \text{agent} & & \text{reach} \end{array}$$



CREATIVITY

Unleashed.

Less process. More making.

THE SHIFT

Now connect every agent.

Something extraordinary happens.





THE ORGANIZATIONAL BRAIN

A living model of everything.

Real-time. Complete. Alive.

TOTAL VISIBILITY

Nothing falls through the cracks.



Every update

Captured automatically



Every meeting

Synthesized instantly



Every decision

Visible to all

THE OLD WAY

2,000 years. Same problem.



Information lost at every layer.

WHY YOU WIN

Less process. More creating.

- ✗ ~~Waiting for approval~~ → ✓ Decisions in real time
- ✗ ~~Status meetings~~ → ✓ Already synced
- ✗ ~~Writing reports~~ → ✓ Doing the work
- ✗ ~~Fearing AI~~ → ✓ Wielding it

STARTING TOMORROW

01



Empower

You get an agent. It works
alongside you.



02



Connect

Your work flows into the shared
brain.

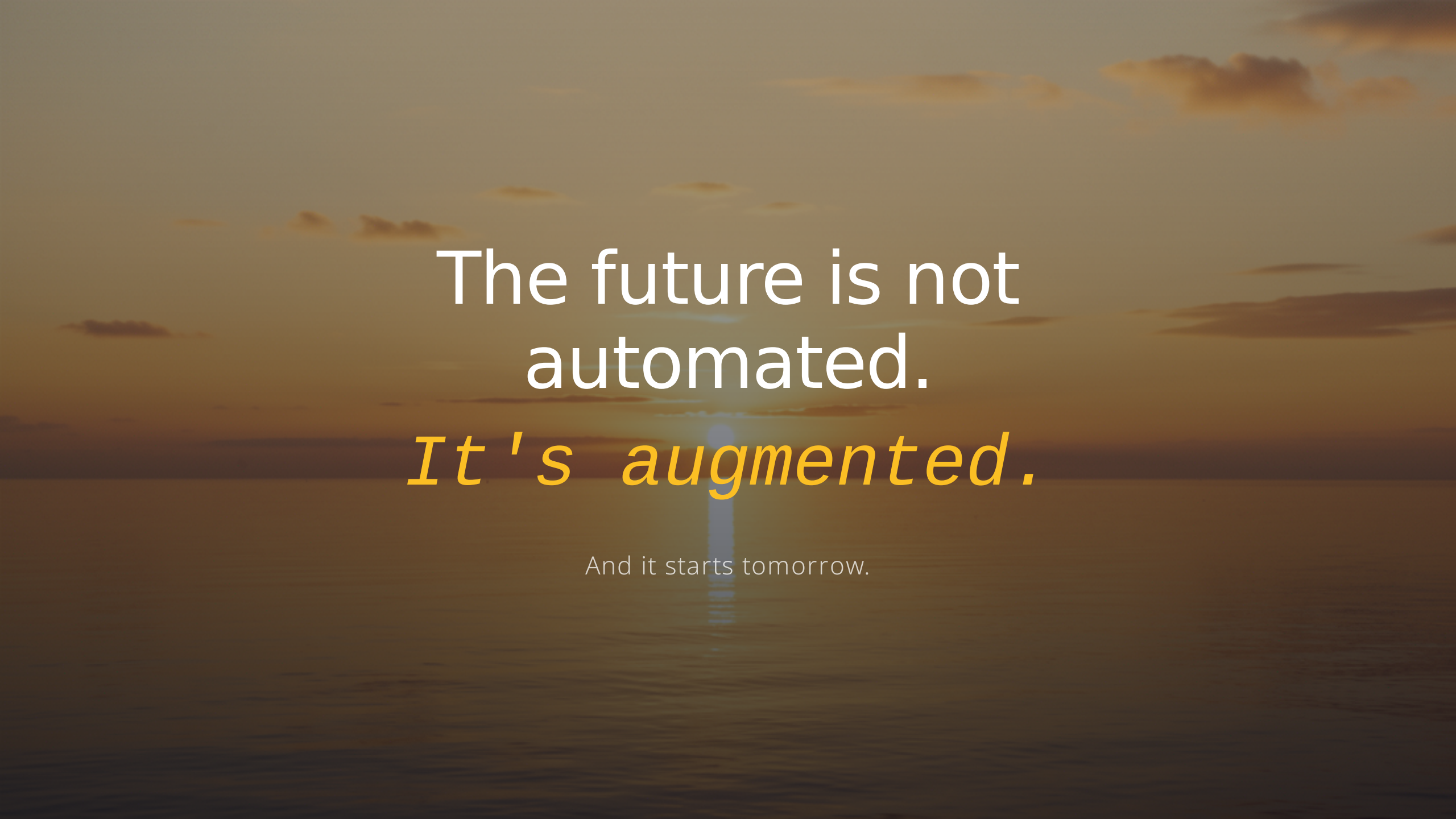


03



See everything

The whole org, live. Nothing
hidden.

A serene sunset scene over a calm body of water. The sky is a mix of soft orange, yellow, and pale blue, with scattered, wispy clouds. The sun is positioned just below the horizon, creating a bright, vertical beam of light that reflects down the center of the water's surface. The overall mood is peaceful and contemplative.

The future is not
automated.
It's augmented.

And it starts tomorrow.